

## Japan Aid

Poster designed to collect funds to support Japan after the Tsunami of the 11th of March 2011.

The design is based on the layout of the Japanese national flag: the red rising sun is "filled" with the waves of the tsunami symbolized by a drawing that recalls typical Japanese pattern design of the 19th century. The whole concept for the poster is based on an extreme visual synthesis of this catastrophic event, representing in an immediate de-codable way, the what and the where of these horrific events.